

**Classic Motorsports Cup Small-Bore Enduro Series
SPONSORSHIP PROPOSAL**

We have the ability to include five associate sponsors as part of this series. These sponsors must come from different categories and have the choice to participate on site at each event or have our Classic Motorsports staff represent them.

Sponsorship objectives

- Get sponsors more involved with our readers and the small-bore racing participant.
- Get sponsors some real one on one face time with this market segment.
- Further the relationship with our readership. We want readers to see sponsors as a part of our family and not just someone who puts an ad in a magazine.

Sponsors will receive:

- Logo on full page ad in Classic Motorsports March, May, July and Sept. 2010 issues.
- Logo prominently displayed on all flyers, registration forms, appropriate signage and all other materials for event.
- 10'x10' booth space at each event to promote your products/services.
- Permission to include samples and/or literature at entrant registration table
- Logo and hot link on website on two email blast that will go out to 35,000 Classic Motorsports readers.
- Logos, website address and phone numbers on the posters that will be used to send to shops to promote the events and handed out as mementos of the event to participants.
- Logos, website address and phone numbers on the information being mailed out to over 1000 clubs in our database.
- 5-10 Banners to be hung at events, at track venues and banquets during series.
- Logos, website address, phone numbers and hot link to sponsor's website on series website for duration of promotion
- Editorial coverage in Classic Motorsports magazine before and after the events with mention of sponsors, with their logos and websites and phone numbers.

Sponsor to Provide:

- Hi-res copy of their logo for promotion.
- Information for entrant registration table
- Banners to hang at track event and parties.
- Assistance promoting the event to their customer base
- \$2500 sponsorship fee that can be billed in 2009 or 2010.

For Classic Motorsports magazine

For Sponsor _____

Print _____

Print _____

Sign _____

Sign _____